



argusmedia.com

## Argus Consulting Services

Argus Consulting Services offers tailor-made research to clients seeking exclusive data, analysis, insight and commentary on international energy, metal, fertilizer and petrochemical markets.



Market Reporting  
Consulting  
Events

illuminating the markets

# Argus Consulting Services

## Summary

Argus Consulting Services offers tailor-made research to clients seeking the highest quality data, analysis, insight and commentary on international energy, metal, fertilizer and petrochemical markets.

Argus Consulting Services has a wealth of knowledge and experience, having undertaken research for a wide range of clients, including many of the biggest names in the energy, petrochemical, metal and fertilizer industries. Argus Consulting Services works with governments, national oil and energy companies, multinationals, trading firms, upstream, midstream and downstream independents, producers, buyers and investors, as well as organisations in the finance and professional services sectors.

The service focuses on Argus' key strengths – energy, petrochemical and fertilizer market expertise, global networks and proprietary industry data – in order to deliver real client value. The products we cover include:

- Crude
- Oil products
- Power
- LPG/NGLs
- Natural gas
- Biofuels
- Biomass
- Emissions
- Coal
- Transportation
- Petrochemicals
- Fertilizers
- Metals

## Services provided

**Market studies** – In-depth assessment of markets, providing detail on aspects such as structure, supply/demand, outlook, key participants, infrastructure and regulation.

**Strategic planning** – Supporting organisations with the definition of their market strategies. Helping them to assess options for entry, exit, further investment or changes in focus.

**Supply, demand and pricing analysis** – Analysis of market fundamentals and/or pricing, to help clients evaluate how and where they might operate or to assess the positions of their competitors.

**Market supply strategy** – Assessment of the ability to supply commodities to or obtain supplies from a market and the costs of doing so. Assessment of transportation and freight costs.

**Policy and regulation** – Review of regulation affecting the market and assessment of impact on participants.

**Forecasts and outlooks** – Short, medium and long-term forecasts and outlooks for supply and demand, trade, costs and prices.

**Project feasibility** – Pre-feasibility and market feasibility studies to evaluate and analyse project potential.

**Valuation models** – Including new projects, mergers and acquisitions and assessments of existing assets. All outcomes are tested using high-level sensitivity and scenario analysis.

**Presentations** – Argus' consultants and analysts deliver presentations and run client seminars on relevant topics.

## About Argus

Argus is the leading independent energy and commodity price reporting and news analysis agency. Argus uses a precise and transparent methodology to assess spot and forward prices in the oil, petroleum products, LPG, petrochemical, bioenergy, electricity, natural gas, coal, emissions, transportation, metal and fertilizer markets. Argus prices are used by market participants as indexes in physical contracts and as benchmarks for derivatives trading, settlement and clearing.

Argus Consulting Services provides clients with tailored research, data, benchmarking, modelling, strategic analysis and decision-making support. The focus is firmly on markets – their structure, outlook, logistics and economics, where Argus' understanding, knowledge and insight provide clients with a clear competitive advantage.

## Contact us

### Houston office:

2929 Allen Parkway, Suite 700  
Houston, Texas 77019  
Tel: +1 713 968 0000

### London office:

175 St John Street  
London, EC1V 4LW  
Tel: +44 20 7780 4200

### Singapore office:

50 Raffles Place, 10-01 Singapore  
Land Tower Singapore, 048623  
Tel: + 65 6496 9966

**Web:** [argusmedia.com](http://argusmedia.com) | **Email:** [consulting@argusmedia.com](mailto:consulting@argusmedia.com) | **Twitter:** [@argusmedia](https://twitter.com/argusmedia)

Trademark notice:

ARGUS, ARGUS MEDIA, the ARGUS logo, DEWITT, FMB, FUNDALYTICS, METAL-PAGES, JIM JORDAN & ASSOCIATES, JJ&A, ARGUS publication titles and ARGUS index names are trademarks of Argus Media Limited. Visit [www.argusmedia.com/trademarks](http://www.argusmedia.com/trademarks).